

THAI
62nd
ANNIVERSARY

ANNIVERSARY
SPECIAL

OPPORTUNITY DAY
21 JUNE 2022



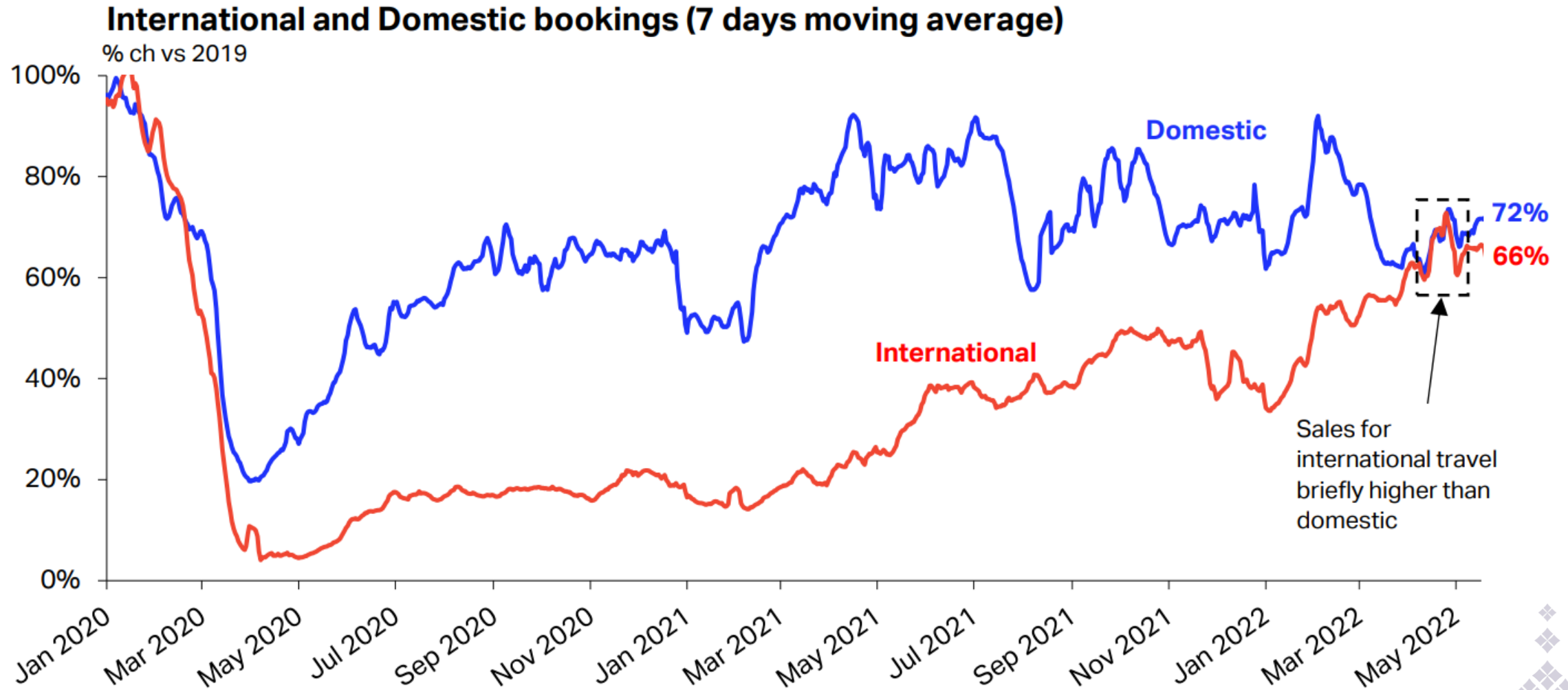
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NEW
 **THAI**
CORE VALUES

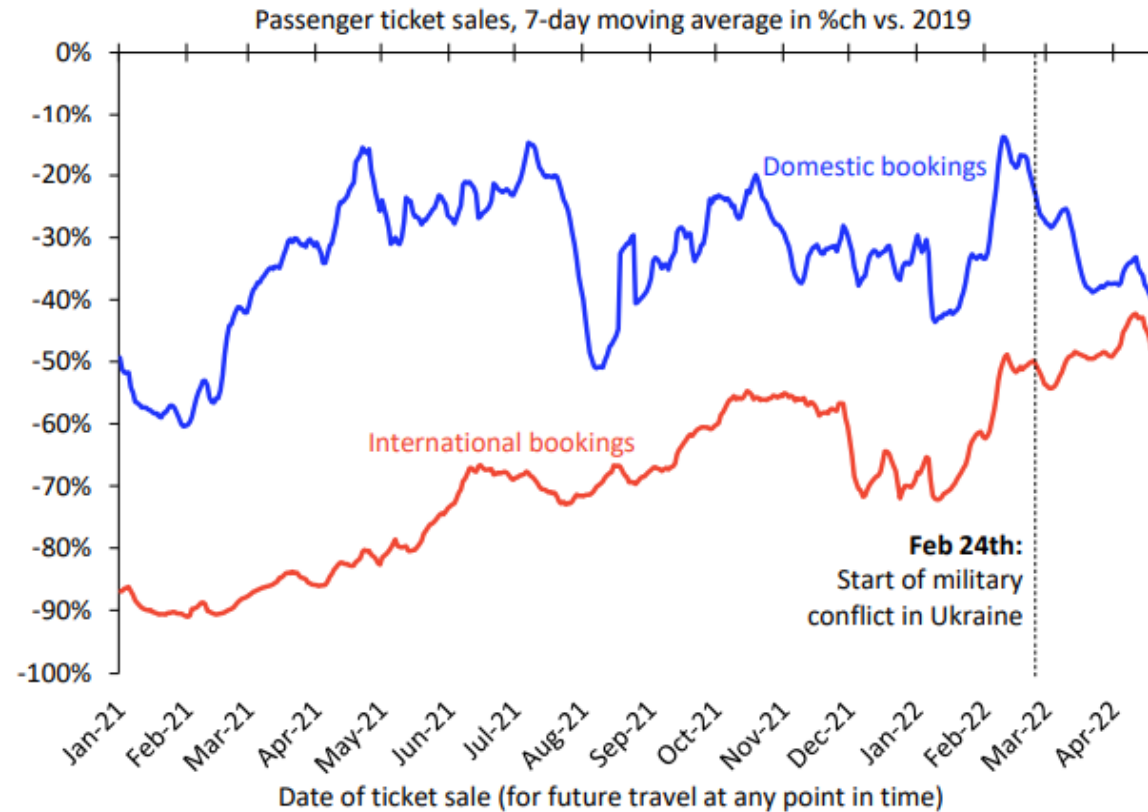
World Aviation

International bookings are boosted by summer vacation travelers and fewer restrictions



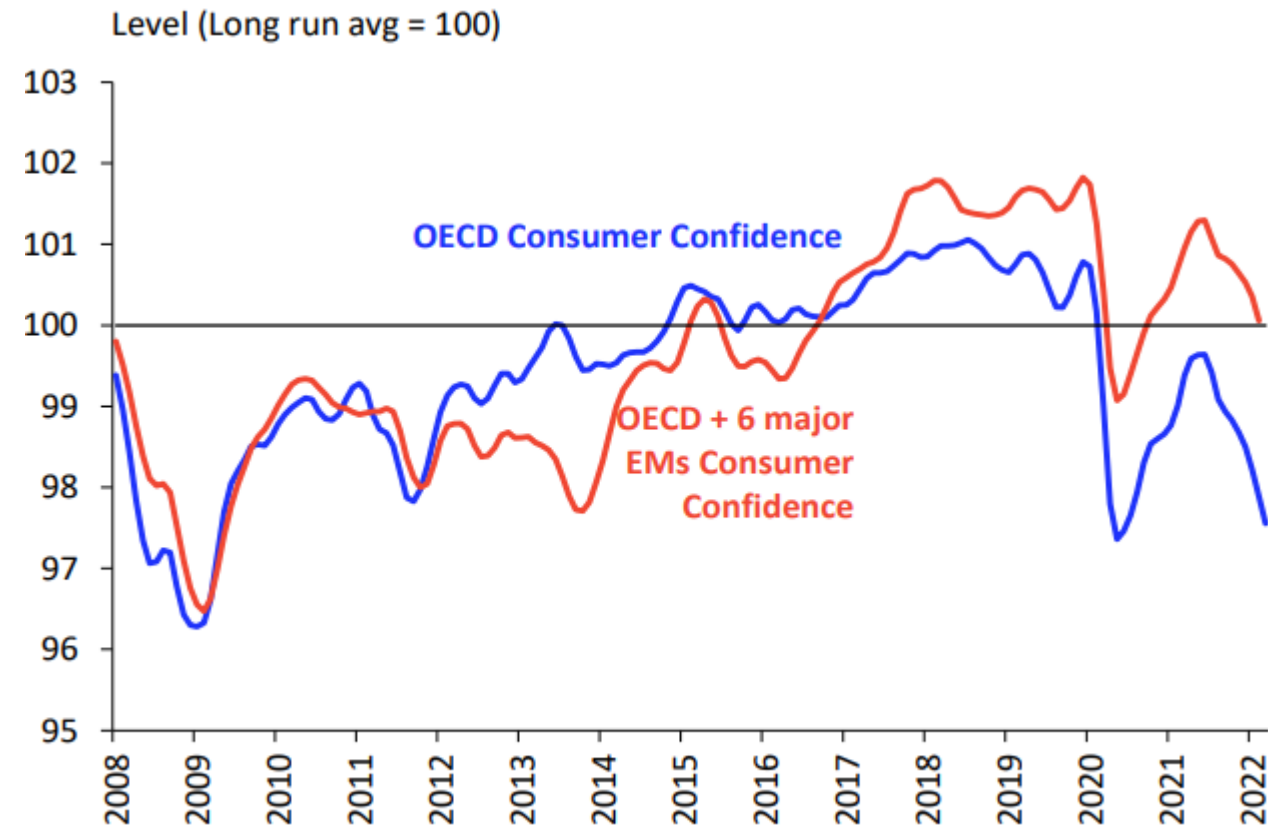
Source: IATA Economics based on data from DDS

Passenger ticket sales (dom. vs. int'l), global



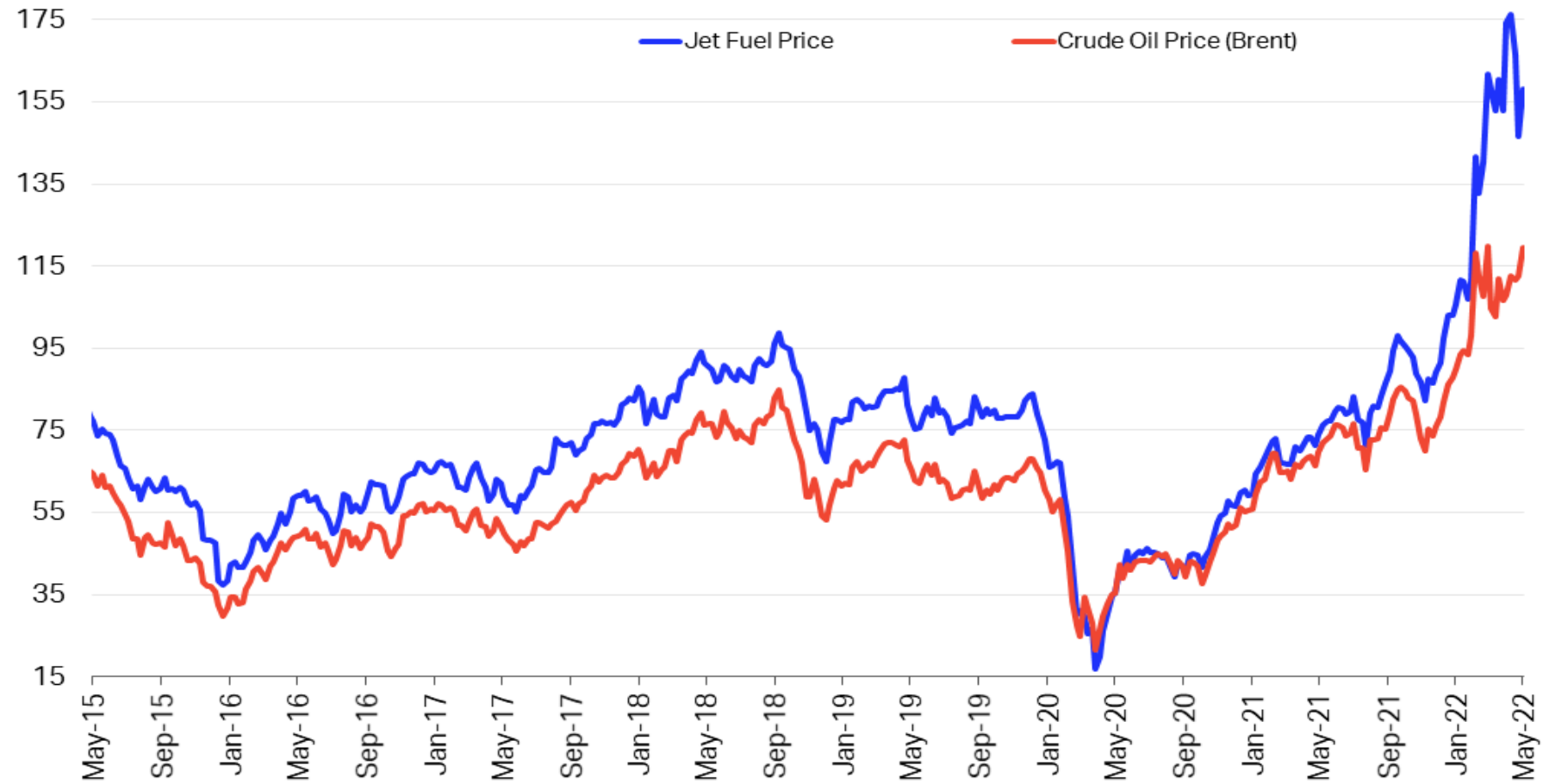
Source: IATA Economics using DDS ticketing data (18 Apr 2022)

But consumer confidence has dropped sharply



Sources: IATA, Refinitiv Eikon

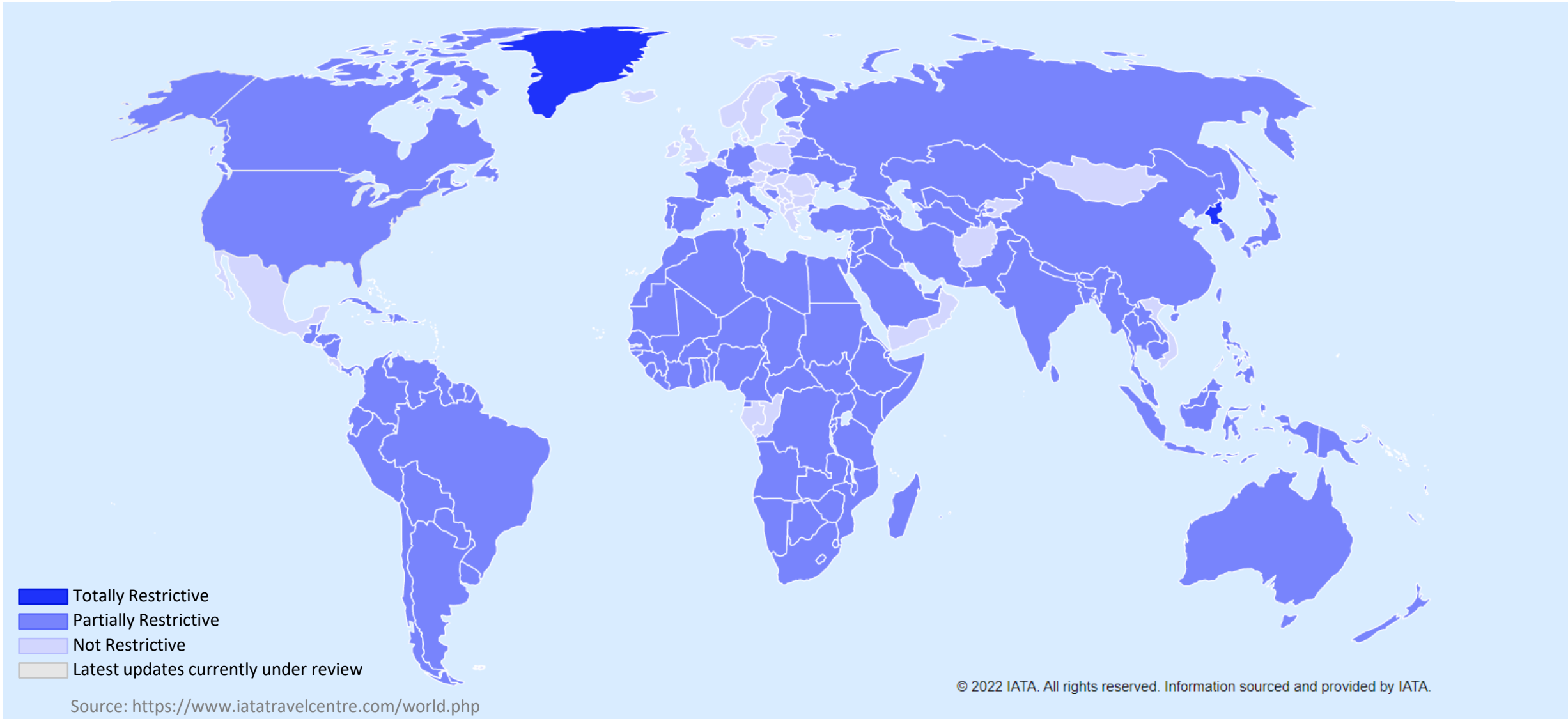
Jet Fuel & Crude Oil Price (\$/barrel)



Source: S&P Global, Refinitiv Eikon

Airline Industry : COVID-19 Travel regulations map

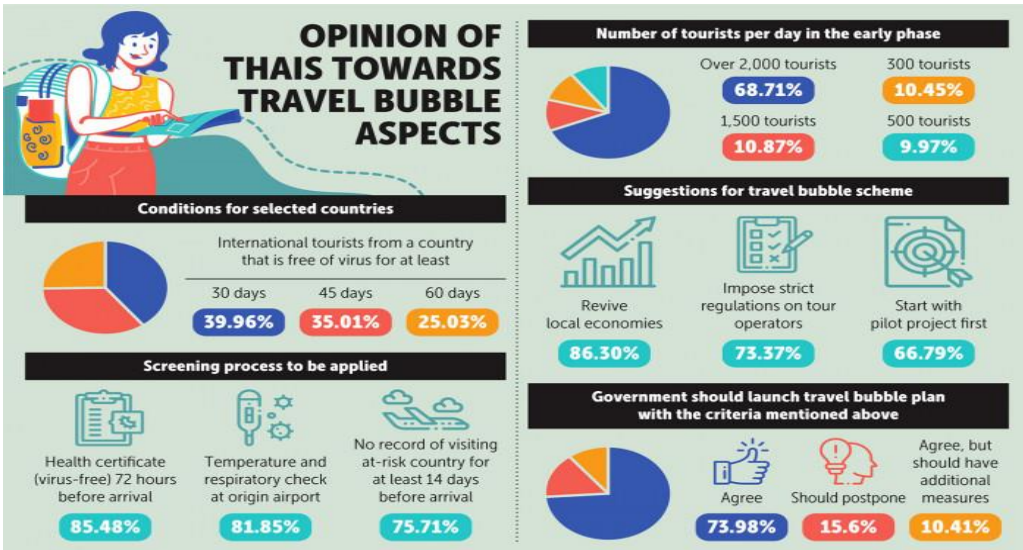
26 May 2022 09:00:16 UTC





Source: Tourism Authority of Thailand

BANGKOK POST GRAPHICS



Sources: Tourism Authority of Thailand, Tourism Council of Thailand

BANGKOK POST GRAPHICS

Thailand's Tourism Industry

497k tourist arrivals in Q1 of 2022

There has been gradual improvement in the Thai tourism industry as reflected by recent data.

In Q4 of 2021, a total of 342,024 visitors entered, then Q1 of 2022 recorded 497,693 arrivals which is a significant improvement.

YCP Solidiance





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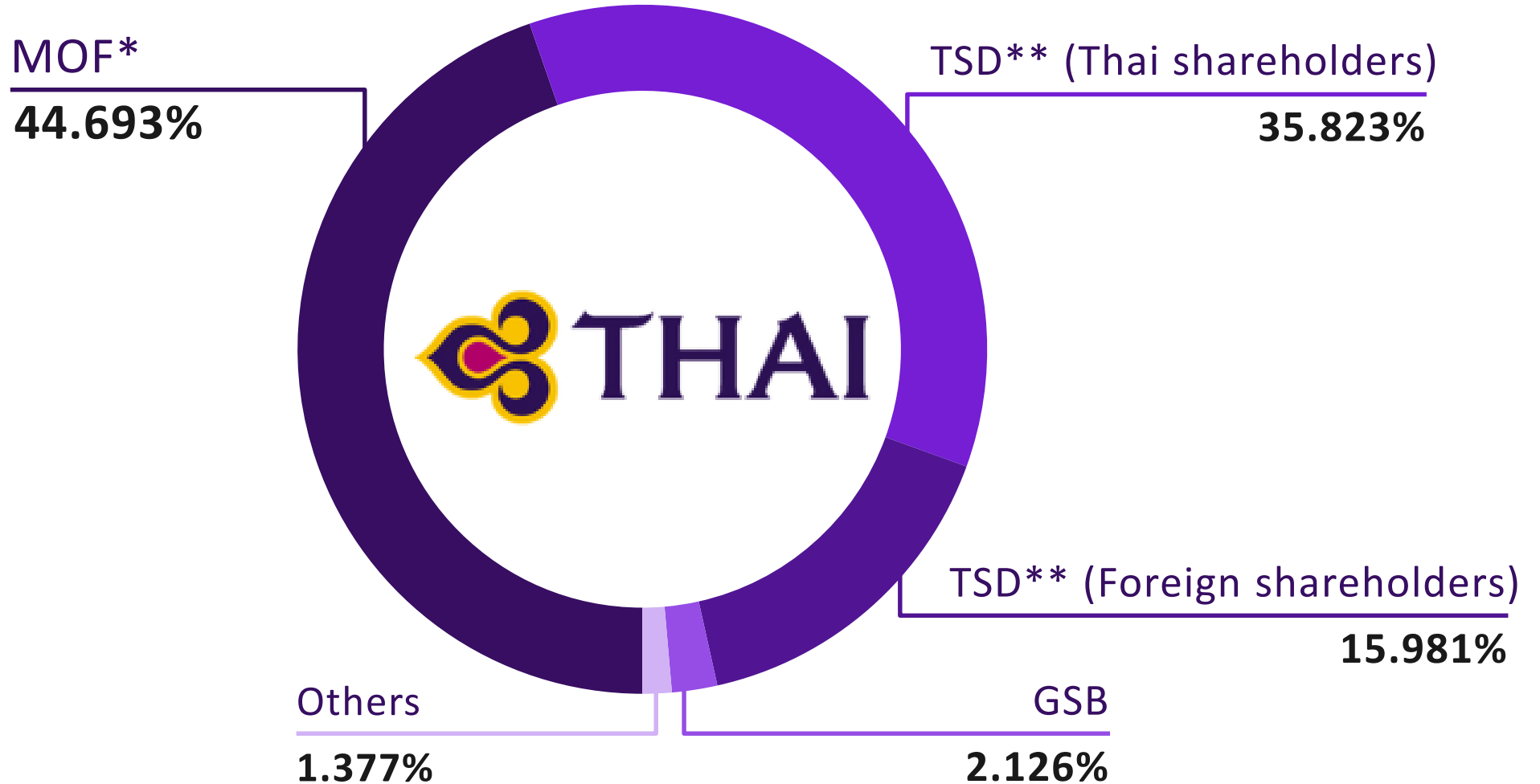


Resolution

Major shareholders



As of 31 March 2022



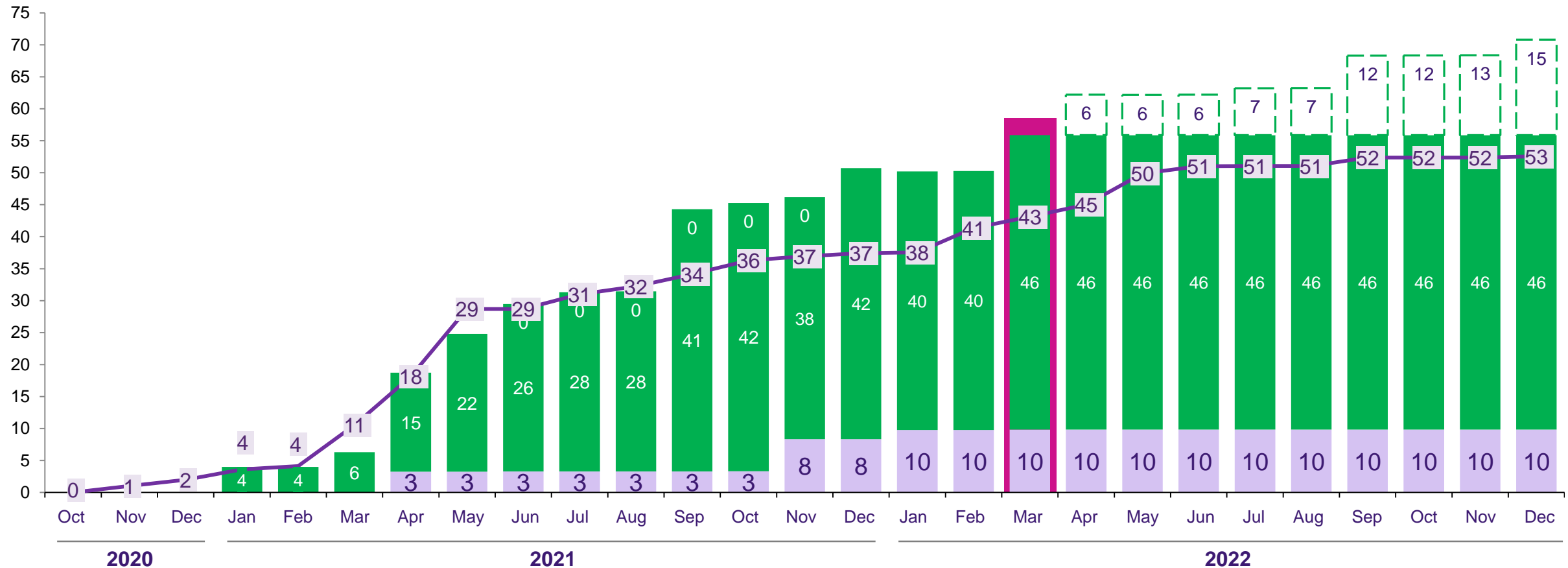
**THAILAND SECURITIES DEPOSITORY COMPANY LIMITED FOR DEPOSITORS

55.9 bn has been delivered

 Upcoming L4
 L4 Initiative implemented
 L5 Initiative Realised
 — Bankable plan

Total 53 bn to be delivered by 2023

Recurring benefit
(THB bn)



Source: Wave data as of Thursday 31 Mar 22 10AM

Opportunity Day



Activities

THAI TRAVEL VOUCHER

will be automatically extended to 31 December 2023



Same value as your
original ticket



Can be used as credit
toward any flights
operated by
THAI or THAI Smile



Can be combined
with cash
or credit card



Valid until
31 December 2023



Self reservation and ticketing for THAI Travel Voucher holder
at thaiairways.com

A STAR ALLIANCE MEMBER 

Terms and conditions apply. THAI reserves the right to change terms and conditions without prior notice.

Celebrate THAI's 62nd Anniversary with special discount



ROYAL ORCHID PLUS
TIME TO GOLD



THE FASTEST WAY TO ENJOY GOLD STATUS

BUY THB **350,000** GET THB **350,000** + **2 YEARS**
"TIME TO GOLD" PACKAGE AIR TICKET CASH CREDIT VOUCHER ROYAL ORCHID PLUS GOLD CARD & STATUS BENEFITS

GET UP TO

11,200 BONUS MILES



Platinum and Gold members purchasing "Time to Gold" package, get

6,200 BONUS MILES



Purchase "Time to Gold" package using Mastercard, get

5,000 BONUS MILES

SALES PERIOD: 25 MAY – 31 JULY 2022 | TIME TO GOLD AVAILABLE AT thaairways.com / THAI Contact Center Tel. 02 356 1111

Terms and conditions apply. • "Time to Gold" Air Ticket Cash Credit Voucher value of THB 350,000; THAI (TG 3 Digits) and THAI Smile (TG 4 digits). Air Ticket Cash Credit Voucher is non-transferable but can be used to issue tickets for assigned travelers at owner's discretion. Valid for ticket issuance from May 25, 2022 to December 31, 2023. • Royal Orchid Plus Gold status from this campaign is not valid for status renewal of current Platinum & Gold members. • Current Platinum & Gold members who purchase "Time to Gold" package for others, get 6,200 bonus miles one time only. Purchase "Time to Gold" package using Mastercard, get 5,000 bonus miles. • "Time to Gold" package is non-refundable and cannot be exchanged for any cash sum. THAI reserves the right to change terms and conditions without prior notice.

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Opportunity Day

ROYAL ORCHID PLUS
TIME TO GOLD
THE FASTEST WAY TO ENJOY GOLD STATUS

PACKAGE



BENEFITS OF



AIR TICKET CASH CREDIT VOUCHER

THB 350,000
OR EQUIVALENT TO YOUR
LOCAL CURRENCY



THAI
TGXXX
THAI SMILE
TGXXXX

REDEEMABLE CREDIT ON AIRFARES & TAXES / CHARGES
FOR TICKET ISSUANCE ON THAI FLIGHTS (TG 3 DIGITS)
& THAI SMILE FLIGHTS (TG 4 DIGITS)



**ELIGIBLE FOR
MILEAGE
ACCRUAL**
ON APPLICABLE FARES



VALID FOR USE UNTIL
31 DEC 2023



CAN BE REDEEMED FOR OTHER TRAVELLERS

**KEY
BENEFITS OF
A COMPLIMENTARY
2 YEARS**



GOLD CARD



**PRIORITY
CHECK-IN / BOARDING
/ BAGGAGE**



**EXTRA
20 KG**

EXTRA 20 KG BAGGAGE
ALLOWANCES

**AND
MORE...**



**GOLD UPGRADE
& 50% AIR AWARD YEARLY
DISCOUNT**



THAI & STAR ALLIANCE LOUNGE

For more information,
visit thaairways.com/rop

Promotional air ticket fare for Europe.



THAI's offering special promotional air ticket fare for many European destinations :
"CPH SPECIAL 50th ANNIVERSARY ONE DAY SALE" and "EUROPEAN MID YEAR SALE"

- ❖ THAI celebrates 50th anniversary of its Inaugural flight to Europe: Copenhagen, reservations can be made on 10 June 2022 for travel from 14 August - 15 December 2022 and from 27 February - 31 March 2023.
- ❖ **European mid year sale**, on the routes Bangkok to Copenhagen, London, Frankfurt, Munich, Paris, Brussels, Stockholm and Zurich. Reservations can be made now until 15 June 2022 for travel now until 15 December 2022.



รอยัล ออร์คิด พลัส
การบินไทย ติดอันดับ
1 ใน 5 โปรแกรม
สะสมไมล์ยอดเยี่ยม

DestinAsian Reader's Choice Awards 2022



ROP mileage program of Thai Airways International is **ranked in top 5** of Best Frequent Flier Programs of Asia-Pacific region from the DestinAsian Reader's Choice Awards 2022



Bumrungrad
International
HOSPITAL



Health & Wellness Privileges

for Royal Orchid Plus members
at Bumrungrad International Hospital

From 1 May - 31 December 2022



THAI Serves local artisan chocolate to Royal First and Royal Silk passenger.



**Kan
Vela**
Craft Chocolate



Opportunity Day

Royal First class

“Le Petit Four” dinner finale.

Passengers will taste exciting flavours of Guava with Chili & Salt, Coconut Custard with Taro, Coconut Pandan and Hazelnut.

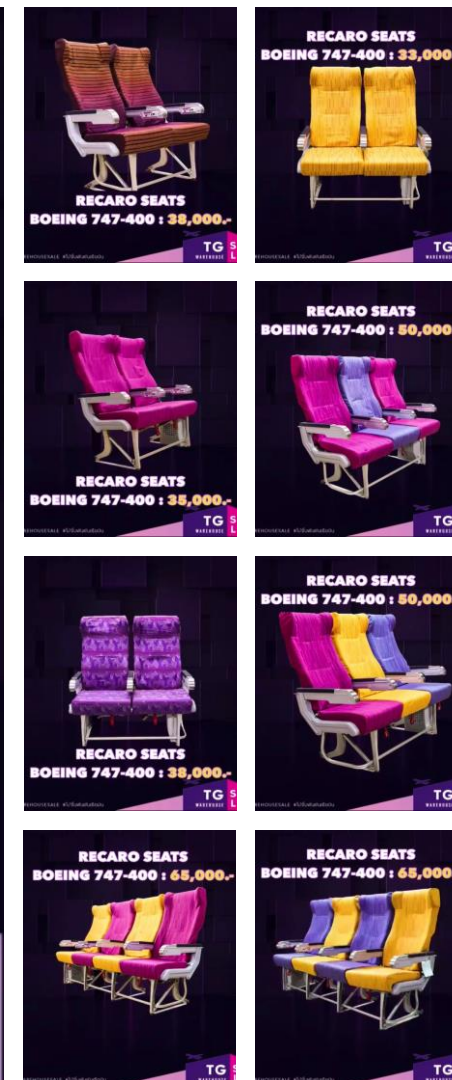


Royal Silk Class

Passengers will experience the “Klong Loi Origin” vegan 72% dark chocolate bar.

Seat auction More Boeing 747 Seats Via Facebook

The seat auction will be held on Facebook Live on **Friday, June 10th**



THAI Cargo delivers Thai fresh fruit to global market to Guangzhou, Chengdu, Kunming and Delhi (charter flight services) by Airbus 350 & Boeing 777 aircraft :

- ❖ In March, Operate 39 charter flight :
 - 27 flights to Guangzhou
 - 4 flights to Kunming
 - 8 flights (Kunming-Delhi)
- ❖ In April*, Operate 87 charter flight :
 - 58 flights to Guangzhou
 - 12 flights to Chengdu
 - 8 flights to Kunming
 - 9 flights (Kunming-Delhi)

*Plan to services



Thai Fruits Cooperation & Transport by Air Cargo



THAI and PTT sign MoU on Air Cargo Feasibility Study

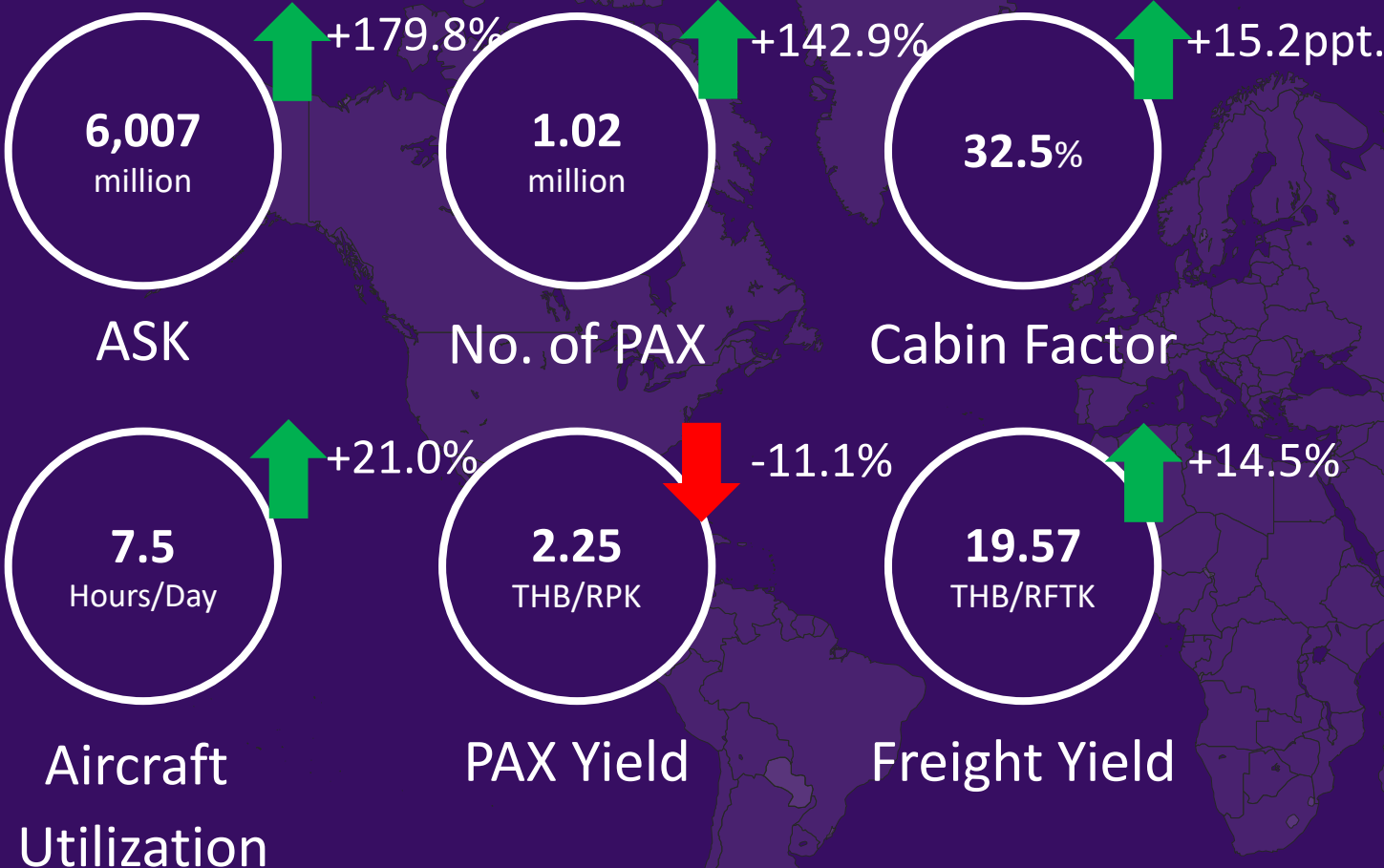




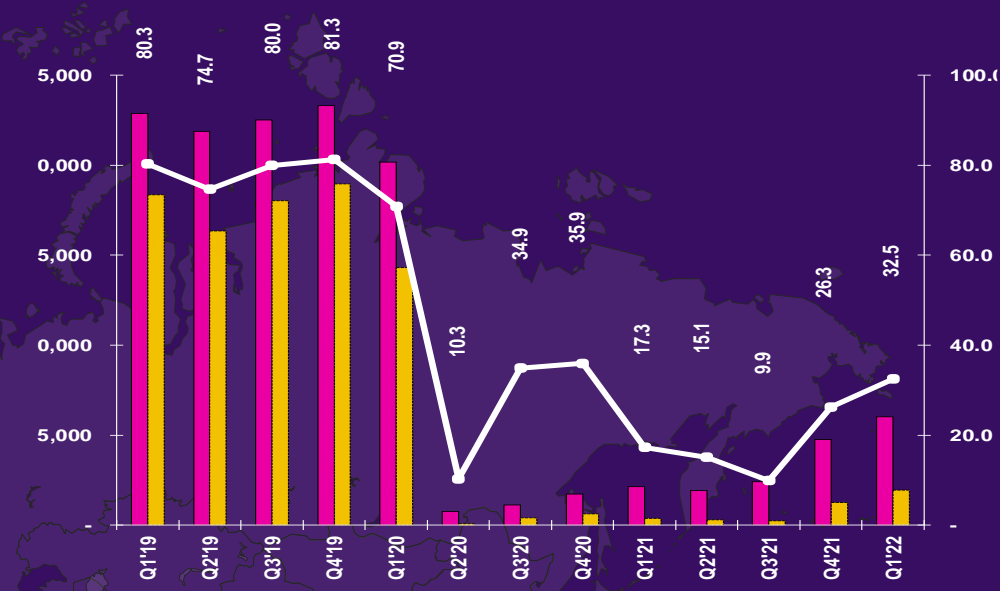
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Operating Highlights & Financial Results

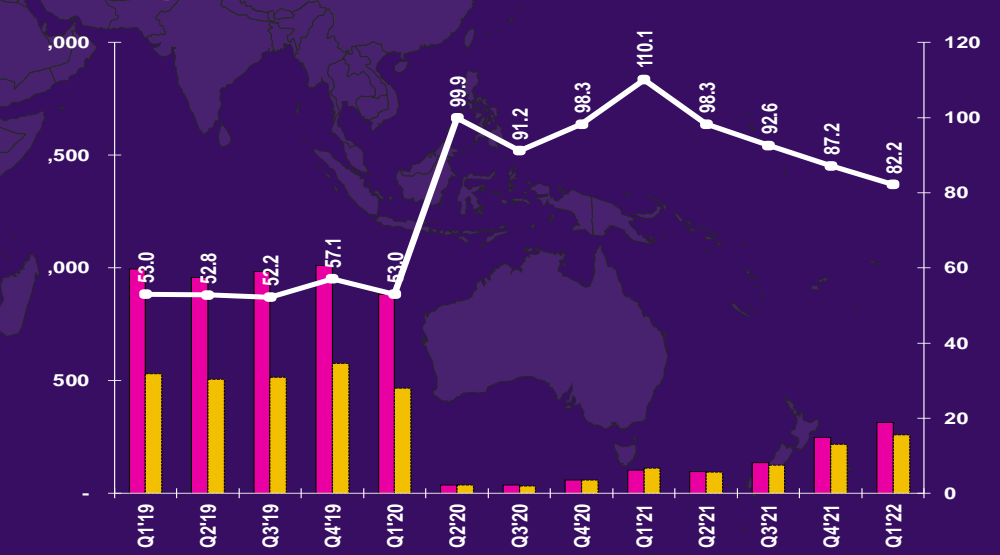
Key operating highlights



Cabin Factors

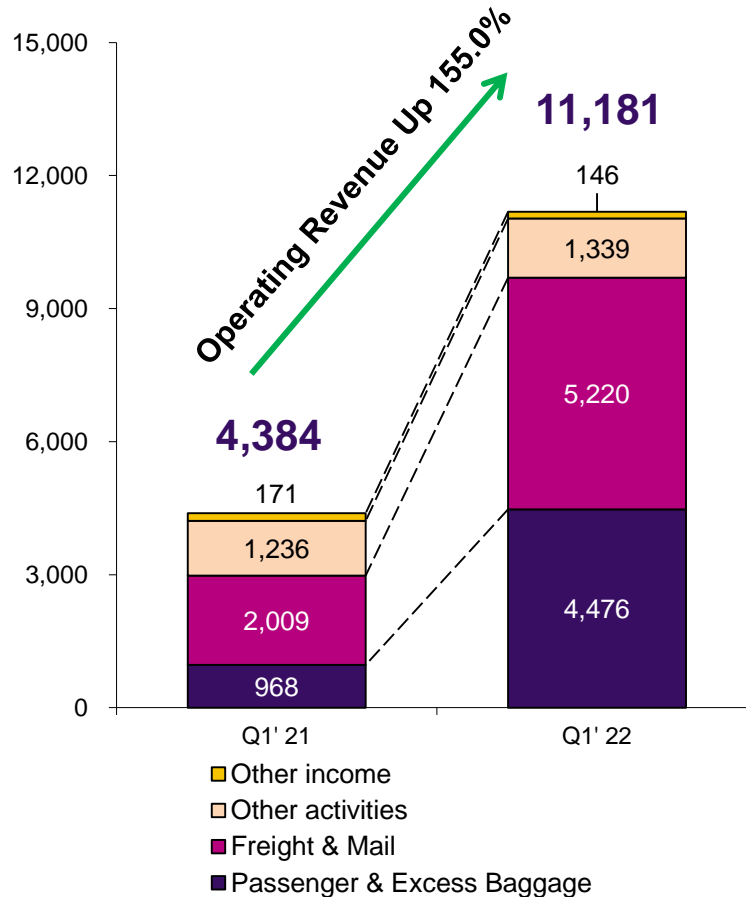


Freight Factors



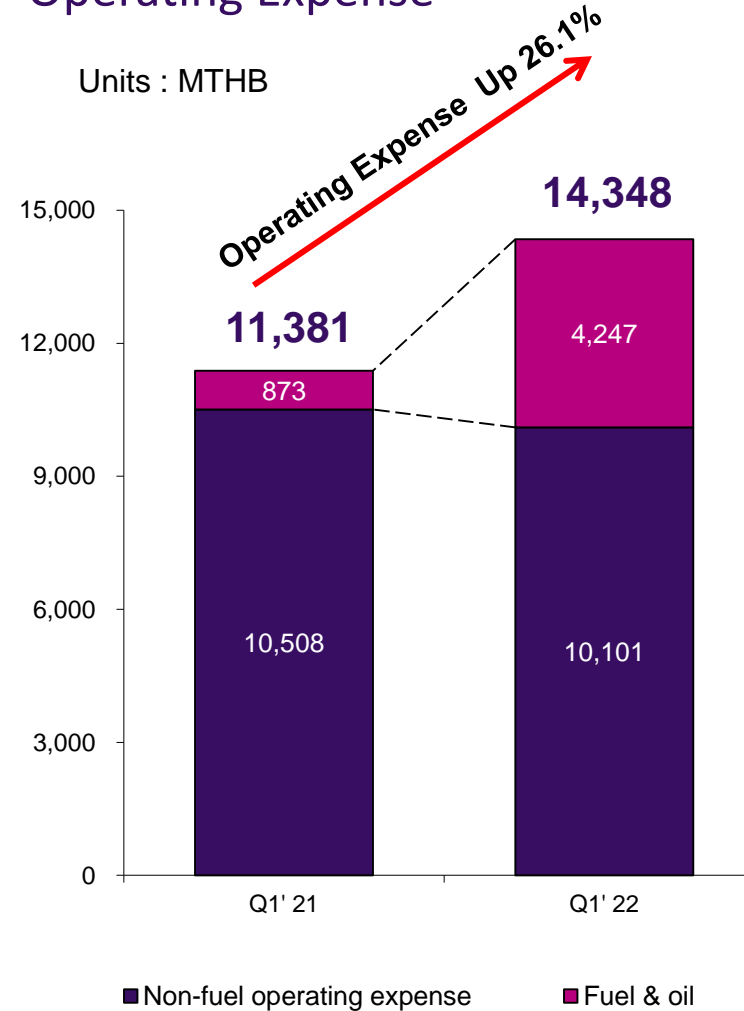
Operating Revenue

Units : MTHB



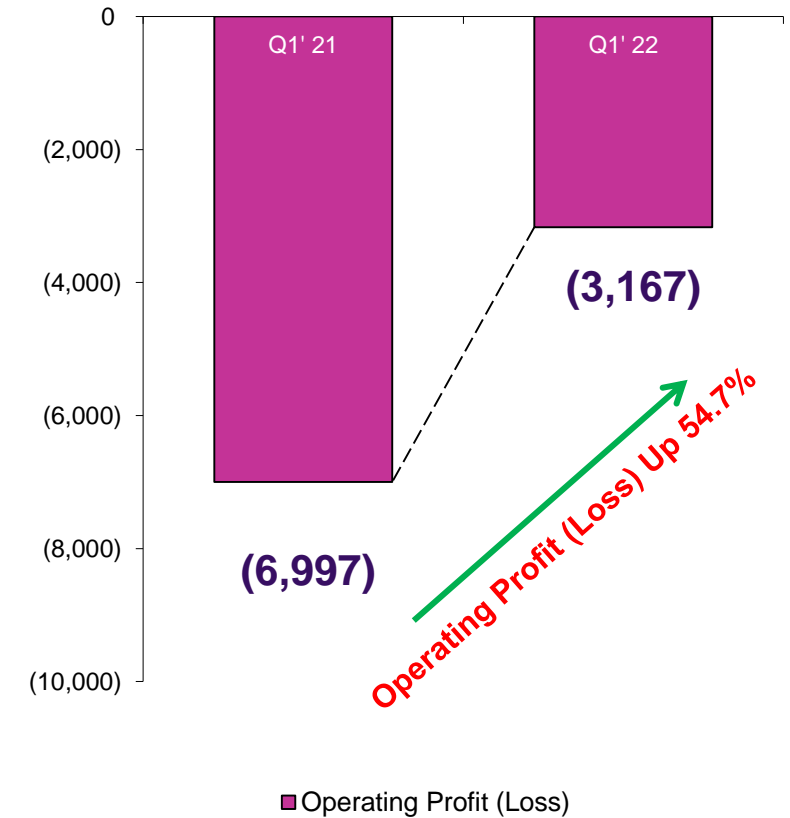
Operating Expense

Units : MTHB



Operating Profit (Loss)

Units : MTHB





Q&A

We...
Want to hear from You



 **ไทย**
รักคุณเท่าฟ้า

